

CAMPUSFLAIR

Advanced insights and intelligence for higher education institutions of tomorrow

Help students achieve their fullest potential with all-round view of student performance, data-driven needs evaluation, and timely intervention powered by AI.

The future of higher education

The higher education landscape is evolving faster than before, fuelled by increased competition, variations in student demographics, and heightened student and employer demands. To stand out, higher education institutions are refining their syllabus and investing in technology to enhance learning and drive more effective learning outcomes.

But how can they deliver personalised education and a seamless learning journey with the systems and tools that they are familiar with? Crucially, can they leverage the data they already have to enhance the learning experience, deliver targeted intervention, and make higher education more accessible than ever?



Get insights that matter

CampusFlair is an Enterprise Data Analytics Platform that provides a 360-degree view of each student. Designed for ease of use by non-data experts, our solution leverages machine learning, pre-built assets, and templates to help users get more value from data.

Developed from the ground up to address real-world requirements and extensively tested in top higher education institutions in Singapore, it offers a wide array of modules that covers a student's lifecycle. With CampusFlair, higher education institutions are equipped to enhance teaching and progress students to their fullest potential while optimising often limited resources.

Empowered
over **80%**
of national
higher education
institutions
in Singapore

Combined
1000
person-months
experience in
Higher Education

Value Proposition

Focus on what matters
Higher education institutions can focus on high ROI activities without needing a large team of implementers and being bogged down by day-to-day project issues and challenges



Holistic 360° view
A complete view of each student's interaction points, sourced from various higher education systems to develop AI for data driven decisions



Reduced Risk & Time to Go-Live
Proven enterprise data and analytics platform with pre-built assets designed to jumpstart higher education institutions' analytics journey with minimal risk, cost and time



Data insights for everyone
Advanced insights from the predictive results of AI models without requiring data science expertise



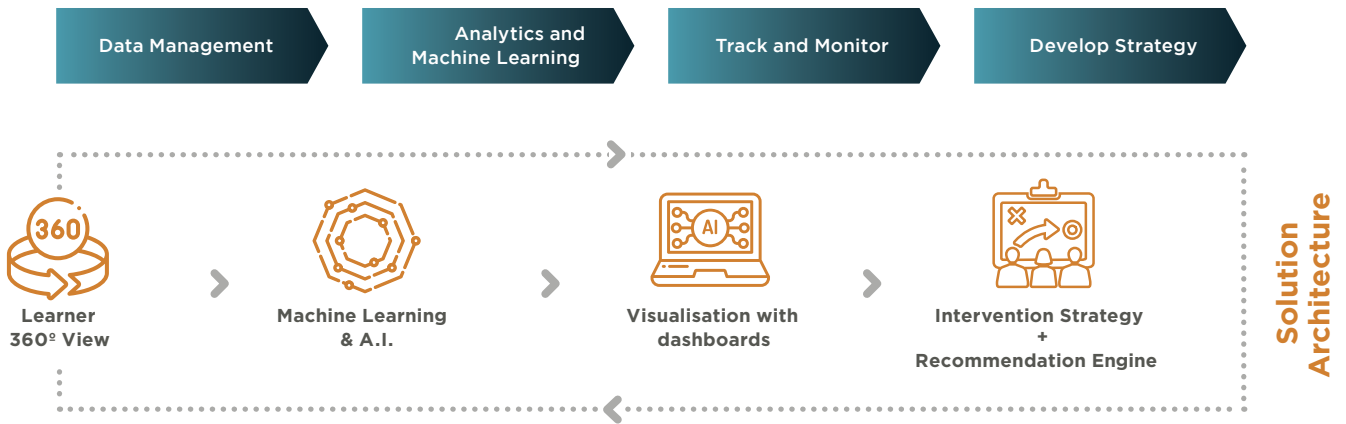
CAMPUSFLAIR



AI & Data governance built in
Solution incorporates the 4 pillars of Data and AI Governance for peace of mind from data privacy and AI ethics issues

Works with your existing ecosystem

CampusFlair brings end-to-end data management, visualisation, and AI-powered predictive models to the campus. Equipped with over 25 plug-and-play modules, the platform integrates with your campus ecosystem to jumpstart your analytics journey.



BEFORE

Difficulty in accessing data

- Data is siloed with no easy access
- Lack of insights on students
- Quality of follow-up actions dependent on individual background and expertise

High dropout rate

- Identifying struggling students is a manual process
- Reactive intervention and assistance

Limited support for students

- Employability rate is only known up to 6 months after students graduate
- Not possible to provide timely support and assistance to students

AFTER

Access enterprise data with a few clicks

- Generates a holistic view of students' progress
- Automatically identifies struggling students based on data-driven insights

Increased passing rate

- Early intervention increases chances of student passing
- Identifies trends from unsuccessful students

Increased employability rate

- Quickly identifies factors affecting graduates' employability
- Early intervention increases chances of graduates securing a job



ST Engineering Training & Simulation Systems Pte Ltd
www.stengg.com
trainingsimulation@stengg.com

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